

In the Company of Art & Flowers

*A lecture by one of the nation's foremost
floral designers and a floral exhibition inspired
by a stellar collection of American art*

March 15, 2007

Greenville County Museum of Art
420 College Street
Greenville, South Carolina 29601



Carolina Foothills Garden Club and the Greenville County Museum of Art present an opportunity to see and hear Ron Morgan, one of the most sought-after and well-recognized floral designers in the United States.

A dazzling speaker, Morgan is an accomplished author of books such as *The Center of Attention* and *In the Company of Flowers*. He will speak on March 15 during a day-long program that includes an exhibition of interpretive floral designs created by representatives of Carolina Foothills Garden Club, a member of The Garden Club of America.

10:00 am	Ron Morgan lecture
11:00 am	Floral exhibition opens for viewing
11:30 am	Morgan book signing (Books available in the Museum Shop)
6:30 pm	Morgan and Garden Club members featured in a program about interpretive floral design

Morgan's lecture is part of Carolina Foothills Garden Club's Virginia Crigler Beatty Speaker Series.

All activities take place at the Museum, and all are free and open to the public. However, since seating for the 10:00 am lecture is limited, **reservations are required for that event**. To secure a seat, call 864/271-7570, extension 14.



Ron Morgan
Author & Lecturer

GREENVILLE COUNTY MUSEUM OF ART

420 COLLEGE ST. GREENVILLE SC 29601 864-271-7570



News Release

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For Immediate Release

January 4, 2007

Flowers Mingle with Art for March Event

One of the nation's top floral designers will be the featured speaker for a March 15 event that will bring flowers together with art at the Greenville County Museum of Art. *In the Company of Art and Flowers* is sponsored by Carolina Foothills Garden Club. It includes a public lecture by author and designer Ron Morgan, followed by an exhibition of floral designs that are inspired by paintings and sculptures in the Museum collection.

The floral designs will be created by members of the Garden Club, which is collaborating with the Museum to bring about this innovative program under the leadership of event co-chairmen Mrs. G. Lee Cory, Mrs. William H. McCauley, and Mrs. William P. Thomason. The lecture is the fourth in the Club's Virginia Crigler Beatty Speaker Series, which promotes interest in horticulture, flower design, and photography, as well as fostering public awareness of the benefits of preservation, environmental improvement, and civic planning. Mrs. Beatty, who died in 2000, was a former President of Carolina Foothills Garden Club and served as a national officer of The Garden Club of America. Carolina Foothills Garden Club is one of only two clubs in South Carolina affiliated with The Garden Club of America. Its members, in collaboration with the city of Greenville, reclaimed and restored Falls Park on the Reedy.

Ron Morgan is one of the nation's best-known floral designers. His experience of more than forty years combines with wit and expertise to make him one of the top lecturers in his field. Morgan's knowledge and sense of

color are the highlights of his lectures and his books, the most recent of which is *In the Company of Flowers*, a collection of award-winning centerpieces and designs photographed at beautiful and unique locations. His illustrated talk will showcase Morgan's special talent for turning the ordinary into the exquisite by using an unusual variety of flowers, fruits, and vegetables, in extraordinary containers.

The Greenville event brings interpretive floral design together with works of art from the Greenville Museum's respected Southern Collection, which surveys the history of American art using southern examples. The Museum is also widely known for its collections of work by two of America's foremost artists, Jasper Johns and Andrew Wyeth.

On March 14, members of Carolina Foothills Garden Club will work with Morgan to create floral interpretations of selected paintings or sculptures that are on view. The public portion of the event begins at 10 am on March 15, when Morgan offers an illustrated lecture at the Museum, followed by the display of floral creations in the Museum galleries.

The floral creations can be seen throughout the day. At 6:30 pm, Morgan will join with members of Carolina Foothills Garden Club in a public presentation about these floral designs. The daylong program is free, although seating for the lecture is limited, and reservations are required. Please call 864/271-7570, ext. 14 to reserve a seat.

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